

CASE STUDY

How a leading charter airline saved 38% on the print and production of 'Heavy Maintenance Work Packs'



1

printexpress.co.uk

Airline safety is a very important and highly legislated area. 'Heavy Maintenance Work Packs' are an essential part of this safety function. At Print Express, we have recently started working with a leading charter airline to streamline the process for their print and production.

2

THE CHALLENGE

300 000
pages/year



IN-HOUSE PRINTING



TIME CONSUMING



COSTLY

Our client undertakes rigorous statutory safety checks on their fleet of planes. Each safety check requires specific paperwork to be completed and filed in accordance with strict legal guidelines.

They were originally printing over 300,000 pages per year in-house on a small, office-based digital printer. Once printed, pages were compiled manually in order to make up the relevant safety reports for completion. This process was very time consuming and costly. They had already allocated dedicated personnel to work full time in order ensure the completion of these documents and found that the volume of work could not be handled efficiently. Furthermore, Printer repairs and maintenance issues were commonplace, slowing down production and creating unwanted costs.

3

THE SOLUTION



FREE ON-SITE
CONSULTATION



CAREFUL
ANALYSIS



PERCENTAGE OF
COSTS SAVED



WEB 2 PRINT
TECHNOLOGY

Our client made contact with the specialist outsourcing team at Print Express. We provided a free on-site consultation and audit of their print operations. We carefully analysed their end-to-end processes to identify where the inefficiencies and expenses were incurred and provided insight as to how these could be remedied. Subsequent to the site visit, Print Express presented an in depth business case demonstrating how they could save time, cost, and increase productivity on the production of their safety documentation through outsourcing the entire process to Print Express.

Since taking over the production of the packs and through the utilisation of cutting edge Web2Print technology, Print Express have saved the airline up to 38% on their Printing Costs whilst also significantly improving overall efficiency.

4

CLIENT TESTIMONIAL

BAY MANAGER



“ Before we engaged with Print Express, our production process for our Heavy Maintenance Work packs was extremely tedious, costly and time consuming. Print Express spent time to understand our requirements, and formulated a solution bespoke to our needs. Their advice and counsel has been exceptional. Through outsourcing to Print Express, we've saved over 38% in print spend, whilst improving efficiencies substantially. ”

Print Express . Unit 5 Stonefield Way . Middlesex . HA4 0JS

www.printexpress.co.uk

| contactus@printexpress.co.uk

| 0800 043 3000